### THE NEW AGE PRINCESS



She's regal. She's majestic. When she walks, she walks with the pride of an Empress. But she's in with the times, at par with the latest style statements. She's the New Age Princess, and she's here to rule the world of today!

### THE MAGNUM OPUS



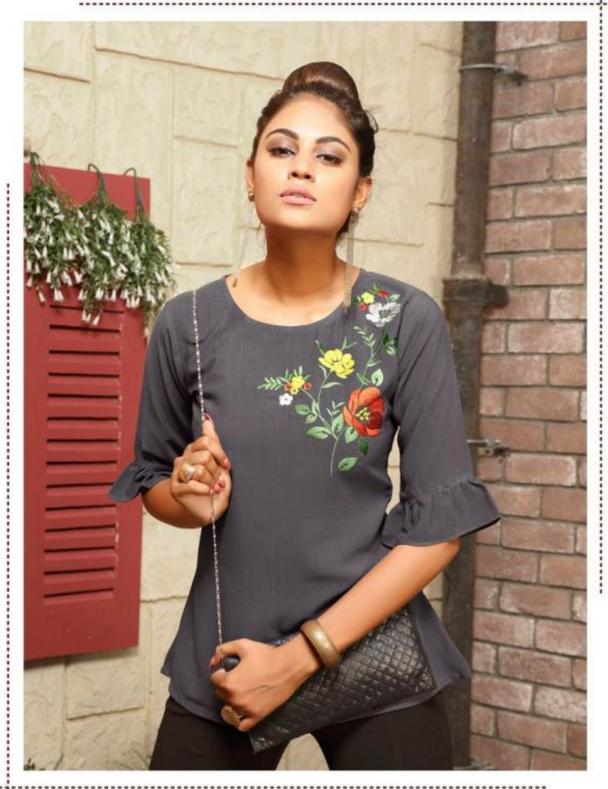
Each thread has been chosen with immaculate care. The greatest precision was ensured when crafting a dress which you which would live up to her splendor. A salwar designed to embellish her beauty, to magnify it manifold. A design par excellence.

## ERSAL GRACE



Her gait knows no boundaries. Her elegance knows no limits. Her charm is a source of inspiration and wonderment across the world. Looking simply divine in her matchless attire, she rules the world with her smile. Her admirers follow, entranced.

### THE STAR



A mere glance at her, and the red carpet rolls out. Looking sensational in her dress, the paparazzi follows her asking her questions- about her allure, her charm and most importantly her dress. She greets them with a smile. The smile nothing, and yet everything. She is a star and the world is in love with her.

### A PICTURE OF POISE



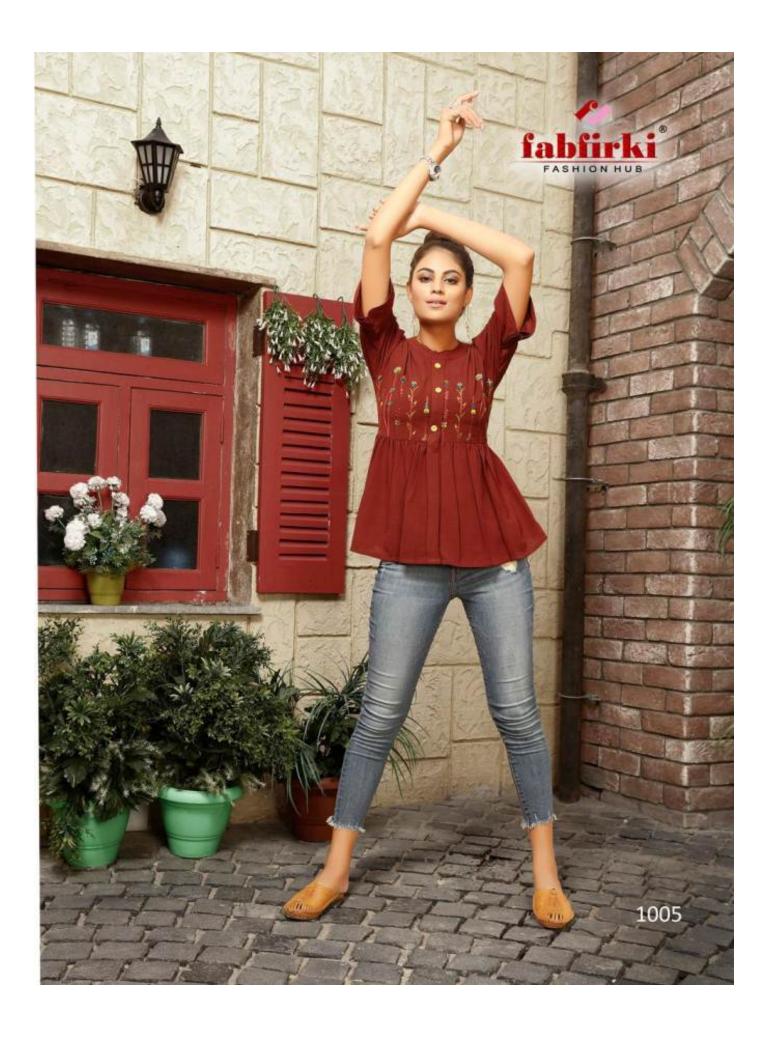
Every photographer across the world is flummoxed. Their lenses can only capture a fraction of her beauty. Because her charm is so all encompassing, so magnificent, so profound...the most skilled photographers fall short, Most blame her dress...which is glorious in every respect. Which complete her like nothing else can.

## HE PRIDE OF THE WORLD

Little girls around the world cut out her picturesfrom newspapers, to magazines, to posters and pin them on their walls, dreaming one day to be as graceful, as flawless, as sublime! She is their pride, and they dream of emulating her someday. She's their pride, their joy, their source of inspiration.











# INTERNATIONAL CHARM



She is Indian in looks, in spirit, at heart…even in dress. But her beauty is as big a rage abroad as it is at home. In the roads of London, in the waters of Venice, in the sands of the Middle East, in the bylanes of Paris…her name is remembered with fondness and with glee.



