



NO | 9001

The flavor of subtle ethnic wear  
that meets the contemporary glam  
vividly explodes with minute details  
of elegance

**Jay Vijay**





LOOKBOOK



NO | 9005

We've handpicked the key pieces that you must get your hands on before they fly off the racks.

**Jas Ujda**





NO|9001



NO|9002



NO|9005



NO|9003



NO|9004



LOOKBOOK

Fashionable tributes to color & silhouettes that have inspired trends around the world

NO | 9004



Joy Vijay®

A blend of colors that highlight every corner of the attractive designs that in turn adorn you with vast beauty.

NOI9003



LOOKBOOK





NO | 9001

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**Jay Vijay**





LOOKBOOK



NOI9002

A scintillating plethora  
of timeless masterpieces  
inspired by beauty from  
Indian culture

**Joy Vijay**

