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SEREN

VOL.2

PRM[®]
Trendz

+

GORGEOUS
RESORT WEAR:
THE LATEST
LOOKS TO
KEEP YOU COOL

**NEW
ARRIVAL**
the sun
shines again

SHADE

The magic of
captivating shades.



08

WAYS TO CELEBRATE
FASHION, MUSIC
BEAUTY,
STREET STYLE



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SOPHISTICATION

*The philosophy of
sophisticated design.*





The philosophy of sophisticated design.

SOPHISTICATION



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POWERFUL ART

*Fashion is the most powerful
art translating self
esteem into a personal style.*

Fashion is the most **BLEND** *translating self-esteem into a personal style.*







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ETHNICITY

The celebration of ethereal ethnicity.





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PRINT STORY

*Enrich your
dressing sense with
balanced blend
of prints and plains!*



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STYLE STATEMENT

*Make an unforgettable
impression with your
inimitable
style statement.*





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BLEND

The perfect blend of cuts and colours.



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ALLURE

*The myotic allure
of floral print.*

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ESSENCE

*The essence of
ethnic ethos.*